

2024 Pathfinder Yearbook—8th grade Tribute Ads

Parents and families of eighth grade students: in honor of your child's final year in middle school, we offer ad space in the back of our yearbook to recognize your child. An ad in the yearbook is a unique way to commemorate your student's 8th grade year, to look back at your student's school career and to honor relationships with family and friends.

Tribute ads must be purchased ONLINE at **buytheyearbook.com**. At this website, enter **school ID 717510** to find our account and add an ad to your cart. After you complete your purchase, you can then login to design the ad (upload a picture, compose your message, etc) and submit your ad. The entire ad is the responsibility of the purchaser. School yearbook staff are not able to access the design portion of the ad, only the finalized copy that is submitted.

\$25 reserves a **¼ page full-color ad**. Due to page restrictions of our yearbook, we regret that **each student is only allowed ONE ad**. Provided space remains at this point, the final day to purchase an ad is Friday, **March 8, 2024**. After that, the site will be locked and no additional ad purchases will be allowed. However, please note that ***ad space is sold on a first-come, first-served basis*** and usually fills up quickly. Please do not delay in purchasing your ad space if you wish to have an ad for your student in this year's book! **NO** tribute ads will be sold via any other method than using the buytheyearbook.com website.

TIPS for a great tribute ad:

- Keep it simple! A quarter page ad has limited space, so too many pictures or too much text will be hard to see. One to three (1-3) pictures are ideal. The more text you add, the smaller it has to be to all fit in the space, so too many words make it hard to read your message.
- Don't forget to include a text box with your student's first and last name, like a headline, so everyone knows which student is pictured.
- PLEASE PROOFREAD your entire ad! We are unable to make changes to mistakes once the ad is submitted, so please make sure it's exactly as you want it before you click submit!